



Authority to use images

Benefit Bendigo is a not-for-profit organisation that provides financial assistance in the form of grants, donations, and sponsorship to charitable and not for profit organisations for the benefit of the Greater Bendigo and District community.

Benefit Bendigo uses the social media platforms Facebook and Instagram for social networking to promote itself and the achievements of grant and sponsorship recipients across the Greater Bendigo region. Our platform shares posts, photos, and videos, send messages, and interacts with other users.

In conjunction with our partners, Bendigo Bank, we share content on our webpage to promote the program and share the achievements of grant and sponsorship recipients across our community.

Located here: www.benefitbendigo.com.au and www.bendigobank.com.au/community/

Privacy

We are committed to ensuring that your privacy is protected. We collect your personal information to verify that you have properly consented to the use of your Images (as defined) for the purposes outlined below. Without this information, we are unable to verify your consent (and cannot use your Images). For information about how we treat your personal information, how you can access or seek correction of it, or how you may complain about a breach of the Australian Privacy Principles and how we will deal with such a complaint, please read our Privacy Policy, available online on the Benefit Bendigo website.

1. I consent to Benefit Bendigo Incorporated ABN 89 577 685 432, and their respective affiliates, and their respective employees, legal representatives, successors and permitted assigns ("Bendigo Bank") taking photographs of me for promotional purposes and making audio and video recordings of me in any format, whether hardcopy or electronic (collectively "Images").
2. I authorise Benefit Bendigo to use the Images in whole or in part and in any manner Benefit Bendigo considers appropriate, including in any of its advertising or promotional material and via social media.
3. I agree and acknowledge that:
 - a. Benefit Bendigo may use the Images from time to time and for such periods as they deem appropriate;
 - b. Benefit Bendigo may use my name, likeness, voice and any biographical material provided by me (or by third parties with my consent) in connection with any use of the Images including the Benefit Bendigo website and on any Bendigo Bank website, on social media and in reports and presentations to third parties;
 - c. Benefit Bendigo (and third parties assisting or providing services to Benefit Bendigo associated with the Images, but solely for the purposes of providing such assistance and services) may undertake alterations, amendment, deletion or modification of the Images, edit and synchronise the Images, and otherwise deal with or change the Images which actions may otherwise constitute an infringement of my moral rights;
 - d. any use by Benefit Bendigo of my Images will be without payment to me and does not require my further consent or any notice of any particular use;
 - e. all intellectual property rights to or in the Images (including copyright) will be owned exclusively by Benefit Bendigo Incorporated;
 - f. to the extent necessary, I hereby assign all existing and future intellectual property rights in and to the Images to Benefit Bendigo Incorporated;
 - h. following the publication of my Images, Benefit Bendigo cannot control the unauthorised use of my Images by persons not associated with Benefit Bendigo; and
 - i. I forever waive any right to inspect or approve my Images before publication by Benefit Bendigo.

